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CENN

# CIRCULAR CITIES AND REGIONS IN GEORGIA:

Building Local Capacities to Advance Waste Prevention and Circular Economy in the Regions of Georgia

**Donor:** European Union | **Implementers:** CENN, ICLEI Europe  
**Duration:** 2024 – 2028 (48 month) | **Target Regions:** Kakheti and Adjara AR

About **1,1 million tonnes of municipal waste (MSW)** is generated in Georgia annually

Population: **361,400**  
**98,000** tons of waste generated

Adjara

**70,000** tons of waste generated annually  
Population: **310,051**

Kakheti

## What we focus on

Packaging | Biodegradable | Construction and Demolition Waste

## Who we work with

Civil Society | Public Sector | Private Sector | Academia | General Public | Media

## Why we do it

The overall objective is to contribute to a climate-resilient and just transition in Georgia by strengthening and engaging local actors to better advocate for and perform their roles in waste prevention and circular economy. This will lead to increased resource efficiency, improved sustainable consumption and production, and reduced waste generation in the Adjara AR and Kakheti regions.

## How we do it

Enhance dialogue, learning mechanisms and participatory evidence-based policy development around Waste Prevention and Circular Economy

- Circular Economy Dialogue Platform
- Learning Programmes (Circularity Academy, CE Professionals and Peer-to-peer Exchange Programmes)
- Georgia Circular Economy Knowledge Hub
- Policy Development

**Introduce and test scalable** Waste Prevention and Circular Economy **models** via inclusive cross-sectoral collaboration and multi-stakeholder partnerships.

- Industrial Symbiosis Network
- Piloting Circular Economy Solutions
- Financial and Technical Support

**Stimulate behavioural change** among the population to adopt waste prevention and circular economy practices.

- Public awareness activities: campaigns, competitions, events & festivals
- Educational and knowledge materials
- Nationwide media outreach campaign - CIRCOLUTION

## Impact we want to bring



DECREASED WASTE GENERATION



DECREASED VIRGIN MATERIAL CONSUMPTION

